

# 2.2

## Type of sign

This subsection gives a summary of all sign types (Figure 4) and a short description and appropriate illustrations of each individual sign type (par 2.2.1 - 2.2.5). It can therefore be used as a handy tool for identifying any sign to be displayed. It can also be used for cross-reference purposes to locate related sign types. The visual character, nature and function of signs served as the main criteria for classification. The grouping of sign types also takes cognisance, to some extent, of the potential impact and the necessity of the sign and a basic indication is given in this regard. As a basic rule regarding sign necessity, signs aimed at directing and locating shall enjoy a higher necessity value than signs aimed at the promotion of products and services.

In cases where a specific sign does not fit into this classification controlling authorities may have to adapt these guidelines to be able to accommodate such a sign.

**Figure 4: Summary of sign types**

**Class one: Billboards and other high impact free-standing signs**

- 1(a) Super billboards
- 1(b) Custom-made billboards
- 1(c) Large billboards
- 1(d) Small billboards and tower structures

**Class two: Posters and general signs**

- 2(a) Large posters and advertisements on street furniture
- 2(b) Banners and flags
- 2(c) Suburban ads
- 2(d) Temporary advertisements
  - (i) Estate agents' boards
  - (ii) Sale of goods or livestock (Auction sales)
  - (iii) Pavement posters and notices
  - (iv) Project boards
  - (v) Temporary window signs
- 2(e) Street name advertisements
- 2(f) Neighbourhood watch and similar schemes
- 2(g) Product replicas and three-dimensional signs

**Class three: Signs on buildings, structures and premises**

- 3(a) Sky signs
- 3(b) Roof signs
- 3(c) Flat signs
- 3(d) Projecting signs
- 3(e) Veranda, balcony, canopy and underawning signs
- 3(f) Signs painted on walls and roofs
- 3(g) Window signs
- 3(h) Signs incorporated in the fabric of a building
- 3(i) Advertisements on forecourts of business premises
- 3(j) Miscellaneous signs for residential oriented land use and community services
- 3(k) On-premises business signs
- 3(l) Advertising on towers, bridges and pylons
- 3(m) Advertisements on construction site boundary walls and fences

**Class four: Signs for the tourist and traveller**

- 4(a) Sponsored road traffic projects
- 4(b) Service facility signs
- 4(c) Tourism signs
- 4(d) Functional advertisements by public bodies

**Class five: Mobile signs**

- 5(a) Aerial signs
- 5(b) Vehicular advertising
- 5(c) Trailer advertising