

# GUIDELINE SHEET Type of sign: Class 3(h) ~ Signs incorporated in the fabric of a building

## A. Description

This class consists of advertisements incorporated in and forming an integral part of the fabric of a building.

An advertisement fixed to or painted on a building is not included in this class.

This class applies mostly to historical buildings but may also apply to modern buildings and structures such as farm gates.



## B. Appropriate opportunity

Permitted in all areas of control. Specific consent shall be required.

## C. Performance standards

No specific limitations are set provided the building or structure or any external face of it is not used principally for the display of advertisements.

Such advertisements shall, in the opinion of the controlling authority, also be in balance with the scale of the building and shall be visually and architecturally integrated in the building or structure.

## D. Safety

No sign displayed shall, in the opinion of the roads authority, distract the attention of a driver in a manner likely to lead to unsafe driving conditions.

## E. Design and construction

No sign shall, in the opinion of the controlling authority, be displayed in such a manner as to be detrimental or have a negative aesthetic impact on the urban design, streetscape or character of the environs.

## F. Maintenance

Shall, in the opinion of the controlling authority, be maintained properly.

# GUIDELINE SHEET Type of sign: Class 3(i) ~ Advertisements on forecourts of business premises

## A. Description

This class consists of notices, signs and advertisements displayed in forecourts of businesses to draw attention to any commercial services, goods for sale, or other services available at the premises. A forecourt is an outdoor area which forms a functional part of a building housing an enterprise, and may include the area at a filling station where the pumps are situated, a terrace in front of a restaurant or café, a sidewalk café, etc. Any enclosing fence, wall, screen or similar structure will form part of a forecourt but forecourts shall not include sidewalk areas in front of business premises which are intended for pedestrian circulation. Combination signs at filling stations and roadside service areas are not included in this class but are provided for in class 4(b).



## B. Appropriate opportunity

Signs complying with the guidelines given below may be displayed with deemed consent on forecourts in urban areas and on forecourts in centres of economic activity in natural and rural areas.

## C. Performance standards

### (i) Shape, size and height

Individual free-standing forecourt signs shall not exceed 1,64 m<sup>2</sup> for

single-sided signs and 3,28 m<sup>2</sup> for double-sided signs, which allows for the display of 4-sheet posters (1,05 m x 1,56 m).

The total permitted area for all free-standing forecourt advertisements shall not exceed 5 m<sup>2</sup> on each forecourt frontage to the premises, i.e. a building with two forecourt frontages shall have advertisements not exceeding 10 m<sup>2</sup> in all, provided that those on each frontage shall not exceed 5 m<sup>2</sup>.

The total permitted area for all free-standing advertisements on the forecourts at filling stations and roadside service areas may be increased to 8 m<sup>2</sup> per forecourt frontage. Provision may also be made for additional non-free-standing signs at filling stations and service areas attached to fuel pumps, vending machines and similar non-advertising structures which shall have a maximum size of 0,15 m<sup>2</sup> per sign. (For advertisements on roof structures covering fuel pumps and advertisements attached to roof structure pillars [see class 3(e)].)

### (ii) Position

As this class permits advertisements on the forecourts of business premises, any such notices, signs or advertisements shall be free-standing with the exception of additional signs at filling stations and roadside service areas attached to fuel pumps and similar non-advertising structures.

No forecourt sign shall be allowed inside any road reserve and forecourt signs shall, in the opinion of the controlling authority, not be positioned in such a way as to interfere with pedestrian circulation.

Forecourt signs shall be aimed at passing pedestrians and the users of the forecourt space concerned and shall not be aimed at passing motorists.

General condition 2.4.1.5(a)(iv) with regard to restricted areas on street corners applies.

### (iii) Colour and texture

No limitations.

### (iv) Illumination and animation

Illumination shall comply with section 2.4.1.6 of this document. No animation shall be allowed.

## D. Safety

General safety conditions listed under 2.4.1.2 apply.

## E. Design and construction

Hand-written messages are allowed on boards provided for this purpose.

General design and construction conditions listed under 2.4.1.3 apply.

## F. Maintenance

General maintenance conditions listed under 2.4.1.4 apply.