

# GUIDELINE SHEET Type of sign: Class 3(I) ~ Advertising on towers, bridges and pylons

## A. Description

This class consists of signs affixed to or painted on towers and bridges not used primarily for advertising purposes. Included here are signs on cellular telephone base station towers, water towers, radio towers, silos and similar structures. Also included in this class are signs attached to pylons.



## B. Appropriate opportunity

Advertising on towers, bridges and pylons shall not be permitted in any area of maximum control, but shall only be permitted in urban areas of minimum control and partial control, subject to specific consent. Advertising shall also not be allowed on bridges across an urban freeway in accordance with general condition 2.4.1.5(a)(ii).

## C. Performance standards

### (i) Shape, size and height

A maximum of only 2 signs per tower, bridge or pylon shall be permitted. The maximum aggregate sign area per tower, bridge or pylon shall not exceed 36 m<sup>2</sup>.

In the case of pylon signs, the pylon without the sign shall be such that the entire assembly can be wholly contained within a notional vertical cylindrical figure having a diameter of 6 m and a height of 12 m. No protruding part of a pylon sign shall be less than 2,4 m above the highest point of the existing ground level immediately below such pylon or sign.

### (ii) Position

No sign shall extend beyond the top of a tower, or above, below or beyond any of the extremities of a bridge. No sign shall be affixed to any structural column of a bridge. Signs shall not project more than 300 mm from the main wall of a tower or from a bridge structure.

### (iii) Colour and texture

No limitations.

### (iv) Illumination and animation

Illumination or animation may be permitted in areas of minimum control provided such illumination or animation does not constitute a road safety hazard or cause undue disturbance in the opinion of the roads authority. Illumination and animation shall not be permitted in areas of partial control.

## D. Safety

General safety conditions listed under 2.4.1.2 apply.

## E. Design and construction

Any sign permitted by this class shall be affixed to the tower, pylon or bridge in a manner which has been designed and erected to the satisfaction of the local authority.

Every pylon shall be independently supported and, for this purpose, properly secured to an adequate foundation in the ground and entirely self-supporting without the aid of guys, stays, brackets or other restraining devices.

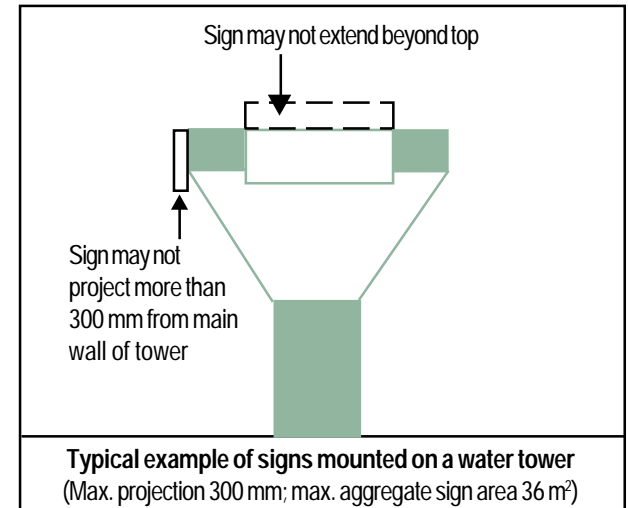
General design and construction conditions listed under section 2.4.1.3 apply.

## F. Maintenance

General maintenance conditions listed in section 2.4.1.4 apply.

## G. Other considerations

Signs displayed on bridges in urban areas of minimum and partial control shall require written permission from the relevant roads authority.



# GUIDELINE SHEET

## Type of sign: Class 3(m) ~ Advertisements on construction site boundary walls and fences

### A. Description

This class consists of signs fixed flat against or on top of any fence or wall where such fence or wall forms the boundary of a site where construction work is being carried out. Walls of buildings are excluded from this class.



### B. Appropriate opportunity

This form of signage shall be permitted only in urban areas of minimum and partial control on condition that such signs conceal an unsightly condition arising out of the use to which the property is lawfully being put, and on condition that such signs shall, in the opinion of the controlling authority, be making a positive contribution to the visual environment. Specific consent shall be required.

### C. Performance standards

#### (i) Shape, size and height

A sign in this class shall not exceed a vertical dimension of 3 m and shall not exceed a total area of 18 m<sup>2</sup>.

#### (ii) Position

The sign shall not be placed on the top of a fence or wall if it is not positioned to rest directly thereon.

The sign shall not project more than 100 mm to the front of the wall or fence to which it is affixed.

General condition 2.4.1.5(a)(iv) apply.

#### (iii) Colour and texture

No limitations.

#### (iv) Illumination and animation

Illumination or animation shall not be permitted.

### D. Safety

General safety conditions as listed under 2.4.1.2 of this document apply.

### E. Design and construction

No sign shall be painted or pasted directly onto a construction site boundary wall or fence. Poster signs in this class shall therefore be enclosed with definite panels, which shall be uniform in size and level.

Signs and fence or wall shall be treated as a visual unity. Wherever possible, project boards [class 2(d)(iv)] should also be incorporated in this unified design.

Construction site signs should always make a positive contribution to a particular streetscape.

General design and construction conditions as listed under 2.4.1.3 of this document apply.

### F. Maintenance

General maintenance conditions as listed under 2.4.1.4 of this document apply.

### G. Other considerations

These signs shall be erected only for the duration of the construction work.