



environmental affairs

Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

Ref: 02/1/5/2

MINISTER

QUESTION NO. 1080 FOR WRITTEN REPLY: NATIONAL ASSEMBLY

A draft reply to Mrs M R Shinn (DA) to the above-mentioned question is enclosed for your consideration.

Ms Nosipho Ngcaba
DIRECTOR-GENERAL

DATE:

DRAFT REPLY APPROVED/AMENDED

MRS B E E MOLEWA, MP
MINISTER OF WATER AND ENVIRONMENTAL AFFAIRS

DATE:

NATIONAL ASSEMBLY

QUESTION 1080

NATIONAL ASSEMBLY

(For written reply)

QUESTION NO. 1080

INTERNAL QUESTION PAPER NO. 16 of 2013 NW1313E

DATE OF PUBLICATION: 17 May 2013

Mrs M R Shinn (DA) to ask the Minister of Water and Environmental Affairs:

- (1) What total amounts (a) have her departments and (b) has each specified entity reporting to her spent on (i) print and (ii) broadcast advertising in the (aa) 2009-10, (bb) 2010-11, (cc) 2011-12 and (dd) 2012-13 financial years;
- (2) in each case, (a)(i) by which radio or television station were the advertisements broadcast and (ii) in which newspapers were the advertisements published in the (aa) 2009-10, (bb) 2010-11, (cc) 2011-12 and (dd) 2012-13 financial years and (b) at what cost in each specified case?

SECRETARY TO PARLIAMENT

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THE MINISTER OF WATER AND ENVIRONMENTAL AFFAIRS ANSWERS:

	Question 1					
DEA / Public Entity	(i) Amount spent on printing	(ii) Amount spent on broadcast advertising	(aa)	(bb)	(cc)	(dd)
			2009/10	2010/11	2011/12	2012/13
DEA	R18 221 000	R63 095 000	R9 251 000	R17 849 000	R24 875 000	R29 341 000
iSimangaliso	R172 482	-	R41 040	R27 360	R74 442	R29 640
SANParks	R13 262 680	R1 213 364	R402 756	R574 410	R387 518	R296 388
SAWS	R516 565	R203 182	R2 681	R7 296	R3 656	R502 932
SANBI	R1 509 468	-	R185 975	R 290 529	R293 681	R739 282

Question 2						
DEA / Public Entity	(i) Radio or television station (broadcast)	(ii) Newspaper	(aa)	(bb)	(cc)	(dd)
			2009/10	2010/11	2011/12	2012/13
DEA	SABC and Radio transmissions SA , RSG, 5FM, Talk Radio 702, Metro, 94.2 Jacaranda, East Coast Radio, 94.5 KFM, Ukhozi, Umhlobo Wenene, Thobela, Lesedi, Motswedding, Ligwalagwala, Phalaphala, Munghana Lonene, Ikhwekwezi, Radio 2000, Lotus, Kaya FM		R1 091 000	R1 751 000	R1 983 000	R3 501 000
	Climate Change Awareness		-	R7 000 000	-	-
	Environmental Month		-	R1 139 000	-	-
	COP 17 Advertisements		-	-	R10 630 000	R8 235 000
	GCIS		R194 000	R39 000	R1 930 000	R3 246 000
		Government Printing Works for the gazetting of environmental acts, regulations, and declarations	R1 698 000	R818 000	R1 684 000	R559 000

		Advertisements for tenders of the Department in the Gazette by the Government Printing Works	R101 000	R132 000	R459 000	R41 000
		Printing of adverts for vacant posts in the following newspapers: Sunday Times, Rapport, Cape Times, Daily News, The Star, Pretoria News	R2 489 000	R2 375 000	R3 228 000	R4 637 000
		Newspapers	R940 000	R1 234 000	R1 013 000	R4 347 000
		Promotional items for various environmental events, campaigns, obtained from various service providers	R2 345 000	R2 997 000	R3 457 000	R4 580 000
		Banners for visibility at environmental events	R393 000	R364 000	R491 000	R195 000
iSimangaliso		-	-	-	-	-
		Submerge Magazine	R41 040	R27 360	R74 442	R29 640
SANParks		Morning-Live SABC2 & E-TV Sunrise	R287 068	R326 904	R296 265	R 303 126
SAWS	SABC Radio and SABC2		-	R203 182	-	-
		Media 24, Independent Newspaper, Mail and Guardian (The Teacher)	R2 681	R7 296	R3 656	R502 932
SANBI	None	Sunday Times and/or City Press for advertising of senior posts	R85 975.46	R78 528.61	R73 607.87	R389 282. 07
		Caxton Newspapers, Capital Media, Cold Press Media, Cape Media, Highbury Safika Media,	R100 000	R212 000	R350 000	R882 000

		Historical Media, Kaqala Media and Media 24. Each of these media houses have different publications such as AA Traveler, Explore SA, Leading Venues, The Foreign Guide and the Moja Heritage Collection				
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