



environmental affairs

Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

Ref:02/1/5/2

MINISTER

QUESTION NO. 1086 FOR WRITTEN REPLY: NATIONAL ASSEMBLY

A draft reply to **Mr T Z Hadebe (DA)** to the above-mentioned question is enclosed for your consideration.

**MR ALF WILLS
DIRECTOR-GENERAL (ACTING)**

DATE:

DRAFT REPLY APPROVED/AMENDED

**MRS B E E MOLEWA, MP
MINISTER OF ENVIRONMENTAL AFFAIRS**

DATE:

NATIONAL ASSEMBLY
(For written reply)

QUESTION NO. 1086 {NW1251E}
INTERNAL QUESTION PAPER NO. 9 of 2015
DATE OF PUBLICATION: 27 March 2015

Mr T Z Hadebe (DA) to ask the Minister of Environmental Affairs:

What amount did (a) her department and (b) entities reporting to her spend on advertising in *The New Age* newspaper in the (i) 2011-2012, (ii) 2012-2013 and (iii) 2013-2014 financial years?

NW1251E

1086. THE MINISTER OF ENVIRONMENTAL AFFAIRS REPLIES:

Government media bulk-buying is done by the GCIS following a Cabinet decision in June 2011.

An independent tool to assist in determining the best mediums to procure from for any specific media campaign request is used.

Advertising is a standard line item in each department's /entity's budget, which is approved by Parliament annually.

Annually, the Department and its entities table their audited expenditure reports to Parliament and these reports become widely available to the public.

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