



## **environmental affairs**

Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA

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**Ref:02/1/5/2**

**MINISTER**

**QUESTION NO.1121 FOR WRITTEN REPLY: NATIONAL ASSEMBLY**

A draft reply to **Ms J Steenkamp (DA)** to the above-mentioned question is enclosed for your consideration.

**MR ALF WILLS  
DIRECTOR-GENERAL (ACTING)**

**DATE:**

**DRAFT REPLY APPROVED/AMENDED**

**MRS B E E MOLEWA, MP  
MINISTER OF ENVIRONMENTAL AFFAIRS**

**DATE:**

**NATIONAL ASSEMBLY**

**(For written reply)**

**QUESTION NO.1121 {NW1286E}**

**INTERNAL QUESTION PAPER NO.9 of 2015**

**DATE OF PUBLICATION: 27 March 2015**

**Ms J Steenkamp (DA) to ask the Minister of Environmental Affairs:**

(a) What amount did (i) her department and (ii) state entities reporting to her spend on each newspaper subscription in each month (aa) in the (aaa) 2011-12, (bbb) 2012-13 and (ccc) 2013-14 financial years and (bb) during the period 1 April 2014 up to the latest specified date for which information is available and (b) how many copies of each newspaper were ordered on each day of the week (i) in each specified financial year and (ii) during the period 1 April 2014 up to the latest specified date for which information is available?

NW1286E

**1121. THE MINISTER OF ENVIRONMENTAL AFFAIRS REPLIES:**

Government newspaper subscription is based on the following key factors before a decision to choose the name of a newspaper to subscribe to, is taken i.e. accuracy, relevance, factual reporting, insightful analysis, reach, frequency and cost.

The number of copies ordered is determined amongst other things by the office size and strategic divisions within the department or entity (i.e. Communications and Media units) whose job is to monitor media reports and do analysis.

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